i4cp 2025 Next Practice Awards

**How has your organization innovated over the last year?**

Have you implemented a cutting-edge people practice that is showing significant impact or ROI (or promises to)? Took an innovative approach to support your employees or foster a healthy culture? Are you advancing your field of practice? We want to hear about it. You could be recognized by i4cp—one of the world’s leading human capital research firms—with an exclusive Next Practice Award.

**i4cp’s Next Practice Awards:**

* Recognize members who are leading the way in HR, talent, and workforce innovations
* Introduce exciting new ideas across i4cp’s collaborative member community
* Increase visibility of member organizations and showcase their talent leadership

**Winners receive…**

|  |  |
| --- | --- |
| * Feature at i4cp’s annual Next Practices Now Conference, the #1 ranked event for HR leaders * Prominent display alongside past winners—including Patagonia, Microsoft, Accenture, and Ford—as a leading organization and award winner * Next Practice Award trophy in front of live audience with winner’s photoshoot | * Published case study from entry on i4cp website and promoted on social media * Additional opportunities to present to or discuss with i4cp members and communities * Press release for winner’s use (for web post/social media/industry publications, etc.) |

**Apply by November 3, 2024**

Members may submit up to four unique entries, highlighting a distinct program or initiative implemented or in the process of implementation. **All entries must be in Word format**. *Submissions are accepted from i4cp Enterprise and i4cp Board member organizations only.*

**Past winners and applicants**

While every submission is unique, visit i4cp’s [*Past Next Practice Award Winners*](https://www.i4cp.com/company/member-awards) page to read past winning submissions. The best entries often include:

* Details of the steps your organization took to achieve success
* Measurement strategies and demonstrable results, whether tangible or intangible
* Clear, concise writing that fits the specified case-study format

**The publication process**

1. Entries will be published as they are written
2. Submitters will be notified of their draft publications and have 1 week to make any edits
3. By submitting your entry, you agree to your work being published on i4cp’s website

**The review process**

1. Each entry will be reviewed by i4cp's initial judging team
2. Semi-finalists will be presented to a secondary group of i4cp final judges
3. Finalists will be chosen and announced in advance of the i4cp 2025 Next Practices Now Conference

**Ready to enter?**

**To enter your organization’s innovative practice(s) in this year’s award competition,   
please complete and submit i4cp’s** [***Next Practice Award entry form.***](https://app.smartsheet.com/b/form/f98695b5800a435dba6fa32e12b87d55)

**Next Practice Award Entry Form**

*Please note that i4cp may publish all or part of the entry on its website in the form of a case study as a benefit to i4cp member organizations. We recommend having an editor review your application before submitting.*

**Contact & Company Information**

|  |  |
| --- | --- |
| **Organization name:** |  |
| **Author Name:** |  |
| **Author Title:** |  |

**Word limit: 1,500**

**Headline**

Provide a short headline title for your entry. It may be used as the title for your published case study (4-10 words)

**Summary**

Write the elevator pitch for your entry, describing what your organization accomplished and why it is innovative. (1-3 sentences / bullets)

**Business challenge**

Explain the business challenge or problem your organization faced and why it was important to implement the solution you created to address the problem. What business/performance results/KPIs did you plan to affect with this project, or what business goals did you expect to achieve? Provide any relevant context for your initiative. (1 – 2 paragraphs).

**Solution – Scope & Innovation**

Explain the solution your organization created to address the identified business problem, and how you implemented it (what was needed to get started, barriers you faced, length of time it took, etc.). Please describe the scope of your project (Was it enterprise-wide, specific to certain areas of the company, business unit(s) or locations?) and the degree of innovation your project required (Was this something totally new for your organization? For your industry? An adaptation of something you already had in place?).

**Results & Impact**

Describe the results you've achieved and be as specific as possible. What metrics/measures did you use (or will you use) to assess outcomes? If it's too early for measured results, please outline what you have noted so far or expect to see, and any measures in place to determine progress.

**Conclusion**

Briefly explain where your efforts currently stand, lessons learned, what you would have done differently, and what you plan going forward.